

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	5	("monitoring query" or "query monitoring") same "search engine"	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/21 12:20
L2	5	("monitoring query" or "query monitoring") same "search engine" and associat\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/21 12:34
L3	1740	advertis\$ and "search engine" and query\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/21 12:35
L4	11	advertis\$ and "search engine" and query\$ near monitor\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/21 12:35
L5	247	advertis\$ and "search engine" and query\$ same monitor\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/21 12:35
S1	53	"ad targeting"	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/18 19:31
S2	1	"ad targeting" and 707/10.ccls.	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 14:51
S3	31	"ad targeting" and query and categor\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 14:54
S4	28	"ad targeting" and query and categor\$ and preference	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 14:58
S5	8	"ad targeting" and query and categor\$ and preference	USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 14:58
S6	0	"ad targeting" and query and categor\$ and preference and "predefined categor\$"	USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 14:57
S7	0	"advertising" and query and categor\$ and preference and "predefined categor\$"	USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 14:57

S8	0	advertis\$ and query and preference and "predefined categor\$"	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 14:58
S9	8	"ad targeting" and query and categor\$ and preference and user	USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 14:58
S10	28	"ad targeting" and query and categor\$ and preference and user	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 14:59
S11	28	"ad targeting" and query and categor\$ and preference and user and network	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 15:00
S12	11	"ad targeting" and query and categor\$ and preference and user and network and cookie	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 16:19
S13	1	"6047327".PN.	USPAT	OR	OFF	2004/06/07 15:58
S14	1	"5819092".PN.	USPAT	OR	OFF	2004/06/07 15:58
S15	1	"5740549".PN.	USPAT	OR	OFF	2004/06/07 15:58
S16	1	"ad targeting" and "query monitoring" and categor\$ and preference and user and network and cookie	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 16:19
S17	0	"advertising" and "query monitoring" and categor\$ and preference and user and network and cookie	USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 16:20
S18	0	advertis\$ and "query monitoring" and categor\$ and preference and user and network and cookie	USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 16:22
S19	0	"query monitoring" and categor\$ and preference and user and network and cookie	USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 16:22
S20	29	"query monitoring"	USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 16:22
S21	10	"query monitoring" and categor\$	USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 16:25
S22	2	"query monitoring" and advertis\$	USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/07 18:22
S23	0	"predefined advertisement" with categories	USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/08 13:02

S24	0	"predefined categor\$" with advertising	USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/08 13:02
S25	0	"predefined categor\$" and advertising	USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/08 13:02
S26	0	"predefined categor\$" and "ad"	USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/08 13:03
S27	0	"predetermined categor\$" and "ad"	USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/08 13:03
S28	42	"ad targeting" and categor\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/08 13:04
S29	35	"ad targeting" and categor\$ and modif\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/08 13:04
S30	1	"ad targeting" and categor\$ and modif\$ and (database or repository) and "categorization process"	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/08 13:05
S31	9	"ad targeting" and categor\$ and modif\$ and (database or repository) and categorization	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/08 13:05
S32	3	"ad targeting" and categor\$ and modif\$ and (database or repository) and categorization	USPAT; EPO; JPO; IBM_TDB	OR	ON	2004/06/08 13:05
S37	2	("6385592" "6311194").pn.	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 12:02
S38	6765	query same monitor\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 15:48
S39	317	query same monitor\$ and "search engine" and "707"/\$.ccls.	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 15:52
S40	0	query same monitor\$ and "search engine" and "707"/\$.ccls. and advertisment and categor\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 15:52

S41	0	query same monitor\$ and "search engine" and "707"/\$.ccls. and advertisement	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 15:52
S42	228	query same monitor\$ and "search engine" and "707"/\$.ccls. and catego\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 15:59
S43	220	query same monitor\$ and "search engine" and "707"/\$.ccls. and catego\$ and database	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 16:03
S44	64	query same monitor\$ and "search engine" and "707"/\$.ccls. and catego\$ and database and "ad"	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 16:33
S45	109	query same monitor\$ and "search engine" and "707"/\$.ccls. and catego\$ and database and ("ad" or adverti\$)	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 16:42
S46	3	query same monitor\$ and "search engine" and "707"/\$.ccls. and catego\$ and database and ("ad" or adverti\$).ti.	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 16:56
S47	0	"query monitor\$" and "search engine" and "707"/\$.ccls. and catego\$ and database and ("ad" or adverti\$).ti.	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 16:56
S48	1	"query monitor\$" and "search engine" and "707"/\$.ccls. and catego\$ and database and ("ad" or adverti\$)	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:04
S49	1	"6799199".pn.	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:04
S50	0	"query monitor\$" and "search engine" and catego\$ and database and ("ad" or adverti\$).ti.	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:05
S51	2	"query monitor\$" and "search engine" and catego\$ and database and ("ad" or adverti\$)	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:11
S52	46	query same adver\$ and "search engine" and catego\$ and database and ("ad" or adverti\$).ti.	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:11

S53	14	query same adver\$ and "search engine" and catego\$ and database and ("ad" or adverti\$).ti. and "707"/\$.ccls.	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:20
S54	5	query same adver\$ and query same association and "search engine" and database and ("ad" or adverti\$).ti. and "707"/\$.ccls.	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:31
S55	8692	target\$ same ("ad" or advertis\$)	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:33
S56	508	target\$ same ("ad" or advertis\$) and "707"/\$.ccls.	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:33
S57	176	target\$ same ("ad" or advertis\$) and "707"/\$.ccls. and "search engine" and query	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:33
S58	70	target\$ same ("ad" or advertis\$) and "707"/\$.ccls. and "search engine" and query same (watch or monitor or check or audit)	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:34
S59	58	target\$ same ("ad" or advertis\$) and "707"/\$.ccls. and "search engine" and query same (watch or monitor or check or audit) and "preference"	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:34
S60	55	target\$ same ("ad" or advertis\$) and "707"/\$.ccls. and "search engine" and query same (watch or monitor or check or audit) and "preference" and categor\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:49
S61	2	("6341316" "6421717").pn.	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:41
S62	0	"target advertis\$" and query	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:49
S63	0	"target advertis\$"	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:49
S64	182	target same advertis\$ and query same "search engine"	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:50

S65	83	target same advertis\$ and query same "search engine" and categor\$ same adver\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:51
S66	54	target same advertis\$ and query same "search engine" and categor\$ same adver\$ and generat\$ same list	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/16 17:53
S67	17	target same advertis\$ and query same "search engine" and categor\$ same adver\$ and generat\$ same list same categ\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 11:07
S68	68	target same advertis\$ and target.ti.	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 11:18
S69	1	target same advertis\$ and target.ti. and query same "search engine"	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 11:48
S70	2	("6487538" "5948061").pn.	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 11:22
S71	46	target same advertis\$ and adver\$. ti. and query same "search engine"	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 11:48
S72	1	"6047327".PN.	USPAT; USOCR	OR	ON	2005/02/17 12:30
S73	592	"search engine" and query and target\$ same advert\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 12:02
S74	299	"search engine" same query and target\$ same advert\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 12:02
S75	286	"search engine" same query and target\$ same advert\$ and database	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 12:03
S76	216	"search engine" same query and target\$ same advert\$ and database and catego\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 12:04
S77	91	"search engine" same query and target\$ same advert\$ and database and catego\$ same query	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 12:04

S78	60	"search engine" same query and target\$ same advert\$ and database and categor\$ same query and preference same user	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 12:07
S79	60	"search engine" same query and target\$ same advert\$ and database and categor\$ same query and preference same user	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 12:07
S80	37	"search engine" same query and target\$ same advert\$ and database and categor\$ same query and preference same user and categor\$ same advert\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 12:17
S81	29	"search engine" same query and target\$ same advert\$ and database and categor\$ same query and preference same user and categor\$ same advert\$ and query same adver\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 12:17
S82	29	"search engine" same query and target\$ same advert\$ and database and categor\$ same query and preference same user and categor\$ same advert\$ and query same advert\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 12:26
S83	0	"TARGETED BANNER ADVERTISEMENTS".ti.	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 12:28
S84	1	"6393415".PN.	USPAT; USOCR	OR	ON	2005/02/17 12:34
S85	3	"282764".ap.	USPAT; USOCR	OR	ON	2005/02/17 13:12
S86	1	"5754938".pn.	USPAT; USOCR	OR	ON	2005/02/17 13:17
S87	3	("5754938" "5181162" "5937392").pn.	USPAT; USOCR	OR	ON	2005/02/17 13:18
S88	11	("ad" or advert\$).ti. and "search engine" same query and categ\$	USPAT; USOCR	OR	ON	2005/02/17 13:40
S89	8	("ad" or advert\$).ti. and "search engine" same query and categ\$ and query same ("ad" or advert\$) and "search engine"	USPAT; USOCR	OR	ON	2005/02/17 13:55
S90	5	("ad" or advert\$).ti. and "search engine" same query and categ\$ and query same ("ad" or adverti\$) and "search engine" and ("ad" or adverti\$) same target	USPAT; USOCR	OR	ON	2005/02/17 13:43
S91	31	("ad" or advert\$).ti. and target\$.ti.	USPAT; USOCR	OR	ON	2005/02/17 13:56

S92	5	("ad" or advert\$.ti. and target\$.ti. and "search engine"	USPAT; USOCR	OR	ON	2005/02/17 13:57
S93	1	("ad" or advert\$.ti. and target\$.ti. and "search engine" and query same advert\$	USPAT; USOCR	OR	ON	2005/02/17 15:01
S94	1	("ad" or advert\$) same target\$.ti. and "search engine" and query same advert\$	USPAT; USOCR	OR	ON	2005/02/17 15:06
S95	1	"6493703".PN.	USPAT; USOCR	OR	ON	2005/02/17 15:04
S96	1	"6434599".PN.	USPAT; USOCR	OR	ON	2005/02/17 15:04
S97	1	"6401118".PN.	USPAT; USOCR	OR	ON	2005/02/17 15:04
S98	1	"6346952".PN.	USPAT; USOCR	OR	ON	2005/02/17 15:06
S99	1	"5862330".PN.	USPAT; USOCR	OR	ON	2005/02/17 15:06
S10 0	8	("ad" or advert\$.ti. and adver\$ same target and "search engine" and query same advert\$ and catego\$	USPAT; USOCR	OR	ON	2005/02/17 15:08
S10 1	8	("ad" or advert\$.ti. and adver\$ same target and "search engine" and query same advert\$ and catego\$	USPAT; USOCR	OR	ON	2005/02/17 15:09
S10 2	0	("ad" or advert\$.ti. same target and "search engine" and query same advert\$	USPAT; USOCR	OR	ON	2005/02/17 15:08
S10 3	0	("ad" or advert\$.ti. and adver\$ same target and "search engine" and query same advert\$ and catego\$ and query same monitor\$	USPAT; USOCR	OR	ON	2005/02/17 15:09
S10 4	1	("ad" or advert\$.ti. and adver\$ same target and "search engine" and query and catego\$ and query same monitor\$	USPAT; USOCR	OR	ON	2005/02/17 15:25
S10 5	7	"query monitoring" and "search engine"	USPAT; USOCR	OR	ON	2005/02/17 15:26
S10 6	2	"query monitoring" and "search engine" and advert\$	USPAT; USOCR	OR	ON	2005/02/17 15:29
S10 7	6	"query monitoring" and "search engine" and categor\$	USPAT; USOCR	OR	ON	2005/02/17 15:27
S10 8	2	"query monitoring" and "search engine" and advert\$	USPAT; USOCR; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 15:29

S10 9	16	query near10 monitoring and "search engine" and advert\$	USPAT; USOCR; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 15:30
S11 0	1	"query monitor\$" and "search engine" and advert\$	USPAT; USOCR; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 15:31
S11 1	6	"monitor\$ query" and "search engine" and advert\$	USPAT; USOCR; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 15:33
S11 2	9	advertis\$.ti. and target and "search engine" same query and query same advert\$	USPAT; USOCR; EPO; JPO; IBM_TDB	OR	ON	2005/02/17 15:36
S11 3	10	"query monitoring" and "search engine"	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/18 19:32
S11 4	9	"query monitoring" and "search engine" and categor\$	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/18 19:36
S11 5	0	"query monitoring" and "search engine" and categor\$ and "adverti\$"	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/18 19:35
S11 6	2	"query monitoring" same "search engine"	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/18 19:43
S11 7	0	"query monitor\$" same "search engine"	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/18 19:43
S11 8	4	"monitoring query" same "search engine"	US-PGPUB; USPAT; EPO; JPO; IBM_TDB	OR	ON	2005/02/21 12:19